

Forecasting & Planning:

Financial planning, reporting & tracking –
which drives bottom line results



**Business
Advice**

What is Forecasting & Planning for commercial success?

In challenging economic times, it is critical to have a grip on the finances of the business, whether it's managing the cash-flow, looking for cost reductions, understanding the performance of the different parts of the organisation or planning ahead – Insight with Passion aids business in all aspects of commercial finance.

Insight with Passion will help you to look at;

- Commercial management reporting within the business
- Improve your planning and forecasting
- Introduce balanced score cards
- Improve KPI reporting and tracking
- How to link all aspects together to drive performance

The Benefits

At Insight with Passion we will ensure delegates leave with practical tips and techniques on how to improve their commercial management and reporting, linking these to strategic plans, operational plans for business and for individual personal objectives. We would summarise some of the key outputs as...

- Clear, concise and practical recommendations on how to improve financial analysis and reporting
- Proposals on improvements to planning and forecasting
- How to use this information to focus and get more from your teams
- Understanding of strategic priorities and the implementation of balanced scorecards
- Importance of linking strategic and operational KPIs to individual performance
- An external perspective gained from dealing with similar issues across diverse organisations
- Timescales and requirements to implement the changes and get the benefits

"...(IWP) insight into my business was first class; giving me a far clearer view of my industry than I had gained in 20 years of working within it..."

Charles Garfit, MD

insight



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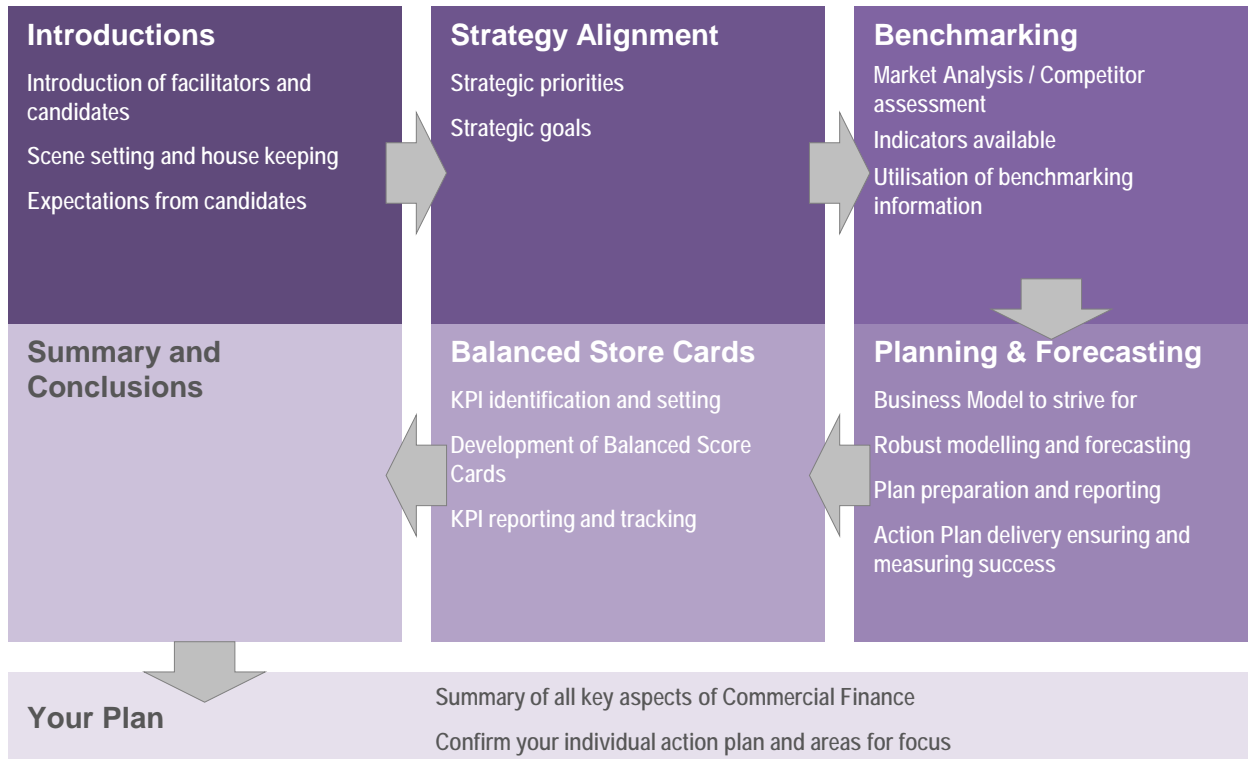
**SOLVING YOUR BUSINESS PUZZLE
ANALYTICALLY AND CREATIVELY**

**Simply contact us to take
advantage of this offer**

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Seminar Outline



Who is this Seminar For ?

All leaders of who want to improve their performance and their commercial success:

- Finance Directors / Managers
- Business owners SMEs
- Directors / managers who are responsible for finance
- Manager of service, retail and suppliers who want to improve their skills

Why book with us?

Insight with Passion is a business transformation firm with a clear focus on driving return on investment for clients. We work with leadership teams to unlock the challenges they face and help them deliver tangible commercial and cultural results, by aiding them to focus on and get the most from their customers.

With over 60 years combined experience, multi-awards and testimonials that speak for themselves, you can trust in getting the very best in the industry to give you insight and techniques for real businesses.

insight



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