

Strategy:

Turning your vision into value



Strategy Refinement

What is Strategy?

An organisations clarity of purpose, goals and direction underpin their strategy. It is important for any organisation to have clarity of purpose and deliver this with momentum across the whole organisation.

Insight with Passion will help you to look at;

- Strategy definition and refinement
- Creating a compelling brand vision for the business
- A situational analysis of the business
- Understanding where you are – not where you think you are, or where people in the business would like to believe they are.

The Benefits

You will leave the seminar with a clear perspective on business strategy and help on how to improve your business.

Including ...

- Assess your current strategy objectively
- Define a new strategic direction with the flexibility to allow you to take advantage of new opportunities
- Organise your company to allow a good strategy to work and for employees to excel within it
- Build an advantage over your competitors that they will find hard to replicate
- Develop skills on how to influence the strategy process
- Move from a solutions provider to a strategic thinker
- Return to work with relevant and applicable ideas, actions and thinking
- Contribute more effectively to the strategy debate in your organisation
- New tools and techniques that can be shared with others
- Faster strategy generation and execution
- A proactive approach to change initiatives.

“The experience of working with IWP was amazing. They have unique talents that help you step back and out of the box, provide you with an opportunity to recognise both challenges and more importantly opportunities “

Michael Byrne Head of Store Operations Clerys

insight



passion

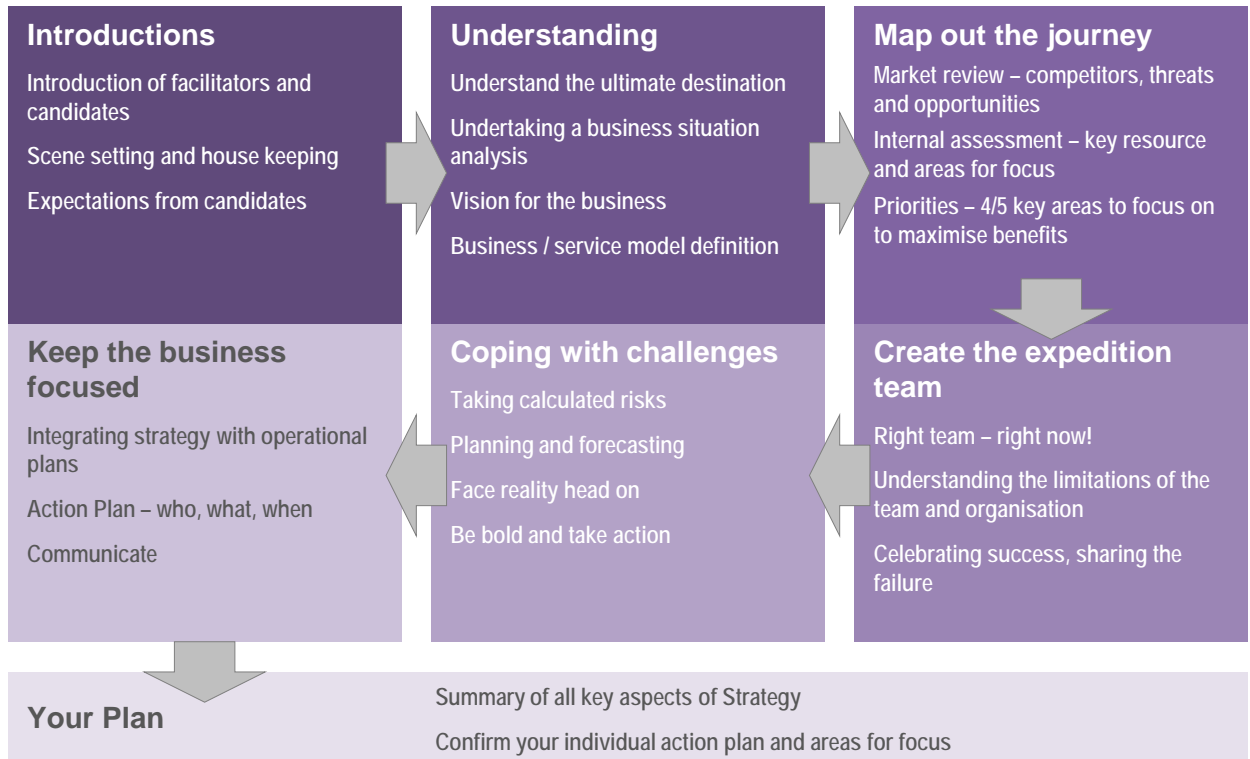
Simply contact us to take advantage of this offer

SOLVING YOUR BUSINESS PUZZLE
ANALYTICALLY AND CREATIVELY

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Seminar Outline



Who is this Seminar For ?

Managing directors, CEO's and owners of SME organisations who want to enhance the strategic approach in their business

Directors / managers with responsibility for or are actively involved in strategy thinking and practice.

Delegates are from all functions, industry sectors and organisational size.

Line managers with P+L responsibility and specialist functional managers, such as those in HR or IT, who are beginning to contribute to the strategy process.

Why book with us?

Insight with Passion is a business transformation firm with a clear focus on driving return on investment for clients. We work with leadership teams to unlock the challenges they face and help them deliver tangible commercial and cultural results, by aiding them to focus on and get the most from their customers.

With over 60 years combined experience, multi-awards and testimonials that speak for themselves, you can trust in getting the very best in the industry to give you insight and techniques for real businesses.



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